

2025 VCRA CONVENTION SPONSOR INCENTIVES

FULFILLED \$1,500 – FRIDAY SOCIAL ~ POTOMAC RIVERBOAT CRUISE Sponsorship:

- All *PLATINUM* incentives **PLUS:**
- Sole recognition & signage during riverboat cruise, in addition to recognition throughout convention

FULFILLED \$2,000 – SATURDAY BREAKFAST Sponsorship:

- All *PLATINUM* incentives **PLUS:**
- Sole recognition & signage at Saturday's breakfast, in addition to recognition throughout convention
- Advertisement (MEDIUM SIZE) on custom-printed registration tote bags (and 2 tote bags for you to keep)

\$3,500 - SATURDAY LUNCH Sponsorship:

- All *PLATINUM* incentives **PLUS:**
- Vendor booth
- Sole recognition & signage at Saturday's lunch, in addition to recognition throughout convention
- Opportunity to have your representative introduced and provide a 5-minute speech
- Advertisement (LARGE SIZE) on custom-printed registration tote bags (and 2 tote bags for you to keep)

\$2,000 - SUNDAY BREAKFAST Sponsorship:

- All *PLATINUM* incentives **PLUS:**
- Sole recognition & signage at Sunday's breakfast, in addition to recognition throughout convention
- Advertisement (MEDIUM SIZE) on custom-printed registration tote bags (and 2 tote bags for you to keep)

\$1,250 - CHERRY BLOSSOM Sponsorship:

- All *PLATINUM* incentives **PLUS:**
- Your name and logo on 10 custom convention door prizes, 5 Travel Mugs and 5 Water Bottles from our exclusive new Spreadshop, and 1 of each for you to keep
- Special recognition & signage throughout the convention as Cherry Blossom Sponsor

FULFILLED \$1,000 – STUDENT Sponsorship (to help directly offset cost of student registrations):

- All *PLATINUM* incentives **PLUS:**
- Special recognition & signage throughout convention as Student Sponsor

FULFILLED \$1,000 – EMPOWERING EDUCATION Sponsorship (1):

- All *PLATINUM* incentives **PLUS:**
- Special recognition & signage throughout convention as an Empowering Education Sponsor

\$1,000 – EMPOWERING EDUCATION Sponsorship (2):

- All *PLATINUM* incentives **PLUS:**
- Special recognition & signage throughout convention as an Empowering Education Sponsor

\$1,000 – EMPOWERING EDUCATION Sponsorship (3):

- All *PLATINUM* incentives **PLUS:**
- Special recognition & signage throughout convention as an Empowering Education Sponsor

\$1,000 – STUDENT WELCOME BAG Sponsorship:

- All *PLATINUM* incentives **PLUS:**
- Special recognition & signage throughout convention as an Student Welcome Bag Sponsor

\$500 - PLATINUM Sponsorship:

- All *GOLD* incentives **PLUS:**
- Advertisement and hyperlink from VCRA website's main page to your website
- Full-page (instead of half-page) advertisement in VCRA's quarterly newsletter for one year
- Acknowledgement of your sponsorship at any VCRA webinars held during the year

\$350 - GOLD Sponsorship:

- All *SILVER* incentives **PLUS:**
- Half-page advertisement in VCRA's quarterly newsletter for one year

\$200 - SILVER Sponsorship:

- Signage at convention and special recognition in registration folder
- Recognition on VCRA and VCRF social media accounts and websites